

PRESS RELEASE
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THE GLOBAL SUMMIT II
HUMANITY UNITING FOR A SUSTAINABLE FUTURE

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The Global Summit II Showcases “21st Century Cities” in its Sustainable Technology Expo

The Global Summit biennial meeting in San Francisco brings together citizens, businesses and non-profits in 3 days of education and planning to make global-scale vision, engagement and leadership a reality.

San Francisco, CA - November 7th-10th, 2010 *The Global Summit* (TGS) delivers a global collaboration framework for tackling global sustainability by linking the ideological, social, economic, and technological divides that often keep various constituents from working together in meaningful ways. The Sustainable Technology Exposition (STE) is a core part of this gathering, with this year’s theme being “21st Century Sustainable Cities.”

Launched as a planning symposium in 2008, The Global Summit II biennial meeting will be held at the Fort Mason Center Herbst Pavilion November 8th-10th, 2010 with a culturally rich welcome reception at Vessel SF lounge Nov. 7th. Created by an volunteer collective of over 15 partner organizations across **diverse public, private and civil society sectors, namely: Media & Communications, Art & Culture, Education, Nonprofit, Business and Social Entrepreneurship**, The Global Summit II will host [over 40 speakers](#), Eco-Preneur: Gil Friend - **Former Economic Hit-man: John Perkins - Free Enterprise Champion: Neal Asbury - President of the Future 500: Bill Shireman - organicARCHITECT: Eric Corey Freed and up to 1200 change-makers**. Through three days participants will engage in skill building “7 Stages to Sustainability” workshops, ongoing “Solution Councils,” addressing climate change, poverty and economic security, Sustainable Technology Expo, multimedia demonstrations, daily musical performances and art installations, The Global Summit is designed to ignite the imagination and collective action for a sustainable world.

Running concurrently throughout all sessions and located at the heart of Herbst Pavilion, is the Sustainable Tech Expo. Over the course of 3 days local and international representatives from communities, governments, businesses, and non profits will showcase and discuss the below eight industry sectors (based on white paper by Tony Livoti of www.MBITA.org) that can create truly viable 21st Century Cities.

1. Proficient water purification, conservation and recycling systems
2. Capable waste management and recycling systems that process waste at the source
3. Clean transportation systems designed for walking, bicycling and efficient transportation tramways
4. Self-sustained renewable energy sources from wind, sun, bio-fuel crops, geothermal and waste mass integrated into a smart micro-grid energy plant
5. Up-link satellite communication centers for education, business and entertainment
6. Sustainable agricultural centers employing hydroponics, aqua-ponics, aero-ponics, vertical agriculture and other sustainable, agro-technology systems

7. Preventive Medicine center that encompasses all of the products, technologies, remedies and sciences behind holistic medicine
8. Green Construction center with efficient, portable, alterable, cost-effective and innovative building methodologies

They will be working on action items to implement in an effort to solve the pressing planet wide issues in collaborative spirit of action. STE will feature cutting edge, deployable ideas in renewable energy, materials, pollution control, design that can be adopted by nations around the globe. STE is a cooperative production of major program partner, Green2Gold (series of incubators/workshops), various long-term Green2Gold partner organizations, the Monterey Bay International Trade Association whose President, Tony Livoti presents the eight technology categories in his 21st Century Cities white paper (to be presented at The Global Summit on Weds Nov. 10th), and Empowerment WORKS (The Global Summit producing organization). Inventors, environmental entrepreneurs, non-profits, and many more will display a wide variety of achievable action items that can help efficient economic development and protect the Earth's life support systems.

In addition to The Sustainable Technology Exposition, which is open to all TGS conference attendees, are evening programs. These programs will be held on Monday, Nov 8th and Tuesday, Nov 9th from 6-10 PM and open to the public from \$10 (before 7pm) -\$20 (after 7pm). Evening programs include cultural performances, music series, artist installations, and a fashion show.

A featured Green2Gold program in The Global Summit (TGS) is The Funding Round Table, to be held on Tuesday afternoon, November 9th, as part of the 7 Stages to Sustainability Workshops series running throughout the 3 Day event. The Funding Round Table will feature international experts in enterprise financing, funding for non profits, angel investors, venture financing, debt/lending capital, and unconventional sources, many of which will have exhibits in the STE. Among the organizations are Maverick Angels, Clean Business Investment Summit, California Coast Venture Forum, Natural Logic, and the US Small Business Administration (SBA).

A companion partner to TGS is *Where's the Money?*, a workshop being held at the Hyatt, Saturday, November 6th, prior to TGS. This regional conference is being presented by banking institutions and offers resources for small business. (www.vedc.org).

A special workshop during TGS will present entry into the "green economy"--on sustainable Inventing, Innovation and Entrepreneurship by Green2Gold, with speaker Alan Tratner, who has appeared on Oprah, CNN, CNBC, NPR, Good Morning America, and in Wall Street Journal, Business Week, Time, Fortune Small Business, INC, Entrepreneur, and USA Today.

A special youth program will also be presented for 3 days of TGS for parents, educators and kids, including a presentation on sustainable college/university campuses by Green Tower Sustainability.

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The Global Summit II was co-developed and launched in 2008 by non-profit organization, Empowerment WORKS and dozens of founding program partners. The Global Summit mission and program design responds to a Population Policy thesis of Empowerment WORKS' Executive Director, Melanie St.James calling for a multi-sector and interdisciplinary global policy making system while earning a Masters Degree from the Monterey Institute of International Studies.

Selected, qualifying Exhibit space is still available. Contact: Green2Gold at 805-879-1729 / E-mail expo@theglobalsummit.org / + Details: <http://www.theglobalsummit.org/TechExpo.html> /

For The Global Summit registration, program and sponsorship info: www.theglobalsummit.org